

# Twitter Tips

Brought To You by [IndieBizChicks.com](http://IndieBizChicks.com)

**What is Twitter?** Twitter.com is a website focused on microblogging... It's a way to stay connected with friends & family, as well as meet new people!

**What does following mean?** When you follow someone, you will be able to see their "feed," as in the messages they are posting. (these messages are known as tweets)

**How to follow:** To follow someone, just go to their Twitter page and you should see a little link that says "follow" on the left side, under their picture. Click where it says "follow" and you'll be following them!

**How to unfollow:** Same procedure as above, except you'll need to click on the "unfollow" link

**What is the @ for?** This is how you respond to someone. For example, if you wanted to tell me something, you'd type @indiebizchicks.com so that I would know that response is for me.

**What's a DM?** A DM is a direct message – this is something between only you and the person can remember it.

**How to DM:** Go to person's Twitter page. On the right hand side under "Actions" click on message; then write your message! A person must be following you in order for you to send them a DM.

**What's a RT?** RT stands for "re-tweet" – this means that you are posting what someone else has already posted. Its good manners to put in RT and then the person's Twitter name.

**What's a hashtag?** This is a set of letters and numbers followed by the # sign to help identify a topic in Twitter. You can visit <http://search.twitter.com>, enter in the hashtag you're looking for, and every Twitter post related to that topic will be on display.

- Some popular ones you might have noticed:
- #followfriday (Follow Friday – list the people you think others should be following)
- #gno (Girls Night Out – a group discussion between women; originally done on Tuesday nights, people now use this hashtag every day of the week : )

## The Lingo

Twitter users have their own lingo! Here are some common Twitter words that may be leaving you stumped:

**Twiterville:** Imagine Twitter was a town – when you see a post that is saying “hello” to Twiterville, it’s as if the person was walking down Main Street saying “hi” to those they know....

**Twitterverse:** The mass of Twitter – all the people who are using it; as in “Twitter Universe”

**Tweet:** A post; when you put something on Twitter, you are tweeting about it

**Tweeple:** People that use Twitter

**Tweetup:** An in person meet up of people who use Twitter; many cities have them. To find one in your area, tweet about it!

## And What’s Up With That Tiny URL?

Well, as the name suggests, a tiny url is a shortened url (website address). You can get one through their website, [www.tinyurl.com](http://www.tinyurl.com). All you need to do is submit your long URL and the site makes it a tiny one. The link they give you (which will be tinyurl.com/something) will automatically redirect anyone who clicks on it to the long site.

One of the most popular reasons to use one is because you are on Twitter and need to give a link but only have 140 characters to provide a link and an explanation!

## Ready To Learn More??

If you're ready to learn even more Twitter Tips, sign up for this teleseminar class

### **How To Use Twitter To Promote Your Biz!**

Friday, April 10, 2009 at 1pm

I've been using Twitter for a while now. When I look at my website statistics, I see that Twitter is my #1 source of traffic referrals!

Twitter has literally sent me thousands of visitors! And the best part is that I didn't have to pay a single dime for any of that traffic. It was totally free! I know how awesome Twitter is for promoting your biz. If I can do it, you can do it, too!

#### **We'll be covering the following:**

- The Twitter Basics (especially helpful for those that are wondering what the #!@\* Twitter is!)
- How To Target Your Market On Twitter
- How To Develop Relationships With Customers and Potential Biz Partners
- How To Promote Your Biz On Twitter (Trust me, there's a good way & a bad way... I'll show you the good way!)
- And More!

Can't make the live class? Don't worry! I'll be recording our call, and everyone who registers will receive the Mp3.

#### **When you register, you'll receive:**

- The Twitter Class Workbook!
- Access to several online videos that will teach you how to use Twitter!
- The Mp3 recording of the Twitter class!

[Click Here To Grab Your Spot Now!](#)

**Register before April 3 for early bird registration - only \$9.95**

Register after April 3 for \$14.95