

## **How To Teach An Online Class Workshop**

### **Sample Lesson**

**Why Should You Teach An Online Class?** – FACT: You know things that other people want to know. And they will pay you to teach them.

Yes, you read that correctly. You have knowledge and skills that are worth sharing. In fact, they could be worth a few extra hundred dollars a month - or more! As a business owner, I'm sure you're looking for ways to expand your income. Why not teach people what you already know?

Here's an example: Let's say that you create a class that shows people how to make a no-sew handbag or you teach a class on making your own holiday cards. You charge \$10 for the class and 15 people sign up. You just made \$150. Now, let's say that you taught a class each week, and earned \$150 each time. You just made an extra \$600 that month.

How does that extra \$600 a month sound? Pretty good, huh?

**What Type Of Class Can You Teach?** – Are you crafty? Do you know how to knit, crochet, sew, or make cards and scrapbook pages? If so, you can earn money by teaching them online.

Are you good with business tasks? Do you know how to create Facebook fan pages or get traffic to your site by using Twitter? Can you install blogs or create awesome newsletters?

Maybe your expertise is in finding bargains, organizing a pantry, or making money by selling the clothes your baby outgrew on eBay.

**Whatever it is that you know how to do, you can teach it online, and earn money doing it.**

(Here Comes The "Action" Part Of The "Action Worksheet" )

## What You Need To Do:

**Decide what the topic of your class will be** – If you do not know, think about what you know, what your readers / customers expect from you, and the topics that they want to learn about. And if you don't know what they want to learn, start asking on Twitter, Facebook, etc.

**Decide what format your class will be in** – Is this going to be a one time class or a recurring class? How will your class be held? Your class can be live, or recorded. You can hold your class via a teleconference line or a web room.

There are many free options for holding you class, and we will talk more about them later in this lesson. For now, the important decision is the topic and format...

## Ready To Learn More?

If you are ready to receive the whole first lesson (and all of the remaining lessons in this workshop), you will want to sign up for my **How To Teach An Online Class Workshop**.

This is a 4 week workshop, and the next session begins on February 6 and runs through March 2. I'll be working with you, through the lessons and private email coaching.

You'll be ready to offer your own class (and start making extra money) this spring!

Learn more and register for this workshop by visiting:

<http://www.indiebizchicks.com/teach-an-online-class.html>

**\*\*\* Special Early Bird Pricing in effect through January 28. Save half off the normal workshop price!**